



Press Release

Friday, 12 February 2016

Chrissy B meets Mark Wright, the Apprentice

In a show dedicated to the power of positive thinking, Chrissy Boodram will be talking with Mark Wright, who won series 10 of the Apprentice in 2014, on the Chrissy B show on Wednesday, 24 February. The show airs at 10.00pm on My Channel Sky 203.

Chrissy believes that positive thinking is so important that she is focusing the entire show on this topic.

Former sales manager Mark will be answering Chrissy's questions about how he started his business, the difficulties he went through, his time on the Apprentice and his partnership with Lord Sugar. Their joint business is called Climb Online, and it's about using digital marketing to help small businesses grow.

In addition there will be two video clips from the first ever Business Funding Show, which took place earlier this month on 2 and 3 February, in London's Old Billingsgate and where Mark gave a talk. The clips will contain interviews with David Buttress, founder of Just Eat, Richard Reed who founded Innocent Drinks and Lord Karan Bilimoria, the man behind Cobra Beer

Chrissy says: "We Brits are often far too self-effacing for our own good. Thinking positively and recognising our talents should be the norm - and I'm looking forward to Mark's good advice on how best to do that."

ENDS

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Chrissy Boodram is host of the UK's only TV chat show dedicated to promoting good mental health and wellbeing. The show is designed to help both men and women improve and maintain their mental wellbeing as well as taking a look at some of the major health issues of our time.

Chrissy Boodram holds a degree in Business Studies from the University of Westminster. She has been a TV presenter for over eight years and has hosted her own TV show on My Channel Sky 203 since June 2012. Her previous work experience includes public relations, HR, web and graphic design and community outreach. She loves to learn and develop and believes everyone can continue to learn, grow and improve irrespective of age and their circumstances.

For further information please contact contact@chrissybshow.tv or call 020 7686 6033.

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